

Fairway Market to Put All Its Eggs in the Cage-Free Basket by 2025

Fairway Market strives to be nothing short of the world's greatest market, offering up the best foods at reasonable prices. And if there's one thing that we know about deliciousness, it's that it doesn't come easy: to make something taste amazing, you've got to treat your ingredients with care and respect.

Which is why Fairway Market supports farmers who raise cage-free hens. You'll find cartons of their eggs on the shelves at all of our stores. Offering customers the best selection is our priority across categories. When it comes to eggs, cage-free is at the heart of that selection: sales of cage-free eggs currently exceed our sales of conventional ones.

We're also committed to sourcing only cage-free eggs by 2025. During this transition, we're making sure that our suppliers have the time they need to prepare while continuing to offer the high-quality products that our customers expect.

Fairway Market prides itself on offering a one-of-a-kind experience, which wouldn't exist without the valuable feedback that we've received from customers. It's important for us to understand the issues that affect them as shoppers. We encourage them to make their opinions heard. We're listening.

About Fairway Market

Fairway Market is a growth-oriented food retailer offering customers a differentiated one-stop shopping experience "Like No Other Market"®. Fairway has established itself as a leading food retailing destination in the Greater New York City metropolitan area, with stores that emphasize an extensive selection of fresh, natural and organic products, prepared foods and hard-to-find specialty and gourmet offerings, along with a full assortment of conventional groceries. Fairway is headquartered in New York, New York. For more information, please visit Fairway's website at www.fairwaymarket.com.